

**Dublin Music Boosters
Executive Board Meeting Minutes
August 19, 2019; Coffman HS 6:30pm**

Attendance:

Officers: Denise, Julie, Kris Hickey, Joe Starr, Julie Podza, Kelly Kent, Lisa Goldblatt, Meg, Kate Hastings,

Coffman Directors: Bradstreet, Walik

Jerome Directors: Stevens, Zach (new choir director)

Scioto: Lewis

MS Rep:

Guests:

Absent: Gray, Jenny Roberts

1. Welcome (Lisa G): Introduction of new officers

Denise Sheridan-Treasurer

Kate Hastings-- Recording Secretary

Jenny Roberts--Scioto VP

2. Approval of Minutes

3. President Report

- a) Discussion of 7 on 7 Contract Breach-- no response from letter distributed to Steve McElroy and Dublin HS Athletic Directors on June 6. Someone at Scioto is upset band has control of concessions. Julie Light offered to address Athletic Directors about the concessions issue so it is understood that even non-district events are still band concessions. Our lease agreement is in perpetuity. Also need to check contracts with LaRosas (and possibly Chick-fil-a).
- b) Request from Leah Martin-Hecker at Davis Middle School for new risers. Valid request but right now funding is really tight. Worried about spending money on building needs when Boosters has traditionally been for musical instrument replacement. District continues to cut funding. Grizzell has new risers: not sure of funding source.

Last instrument purchase was in 2015 for \$30,000 Jerome when they added another section. Coffman and Scioto are waiting to replace instruments that are barely working.

Will put risers on "Wish List." Will see how much money we raise and if instruments are replaced and other line items fulfilled, the directors will decide how to spend the remaining wish list funds together.

4. Corresponding Secretary Report

- a) Checks for Betts scholarship were confusing. From now on each school needs to write the check and mail them.
- b) Working on current directory information.

5. Treasurer's Report

Our revenue stream is shrinking. Our only two sources of income are the Fund Drive and Concessions. Concessions are shrinking, especially when 7 on 7 is being chipped away.

6. Fundraising: Ideas for new revenue

- a) Electronic component of Fund Drive: Snap Raise Fundraising
 - Opportunity to reach non-Dublin family/friends and neighborhoods we don't reach on foot.
 - i. The company sets up a website and a page for each kid
 - ii. Sends emails to contacts with a link to the site
 - lii. Also shareable through Facebook/Twitter/social media
 - iv. Secure--set up through Chase Bank
 - v. Company takes 30%* but if 70 percent of kids participate we get an extra 7%
 - *We should negotiate percentages.
 - vi. Equate cost of things with donation amounts; set fundraising goals for kids.
 - vii. Possibly launch at the end of marching band season during Showcase, lots of families have just paid for band camp, uniforms, etc.
- Julie gave example: Her nephew's band has 130 members. Forty-five percent participated and they met their \$10,000 goal. \$10,000 is half of what we currently earn.
- b) Coffman is adding a specialty coffee truck @ football games where we get a percentage.
- c) Dublin spirit wear designed by student? Sell at spring events.
- d) Mini-camp for Flag Corps offered to elementary/middle school students
- e) March-a-thon

7. Concessions

Training and signups going well. New specialty coffee truck at Coffman

8. VP and Director Reports

Band camps went well at all three schools.

Jerome: Being Green

Scioto: Moving Still

Coffman: C'est la vie

Dublin Showcase filled up on the first day.

Second competition in the state to fill after the Buckeye Invitational.

17 bands are in the event.

Discussed the idea of having Alumni Bands. Coffman is oldest, but could start at other schools, too.

Meeting Adjourned at 7:50 p.m.

Next Meeting: September 16 at 6:30pm. Jerome.